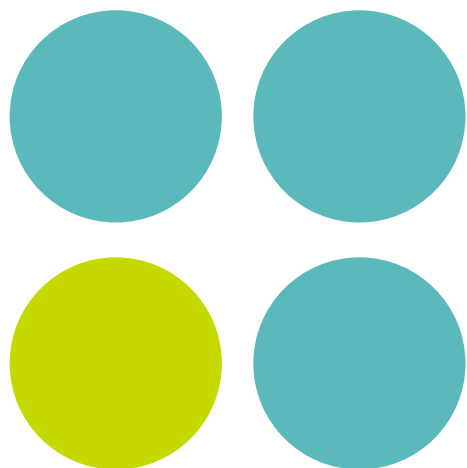
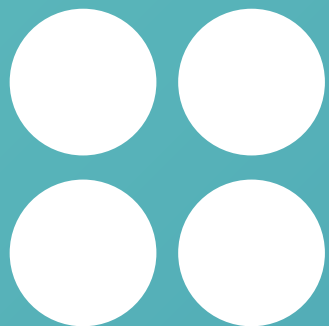




Branded Calling ID™ Ecosystem Snapshot

October 2025





BCID Growth and Accomplishments

1-Year Post Launch: BCID Ecosystem Growth

Since commercial launch in October 2024, BCID includes:



45

Originating
Service Providers



15

Signing
Agents



16

Onboarding
Agents

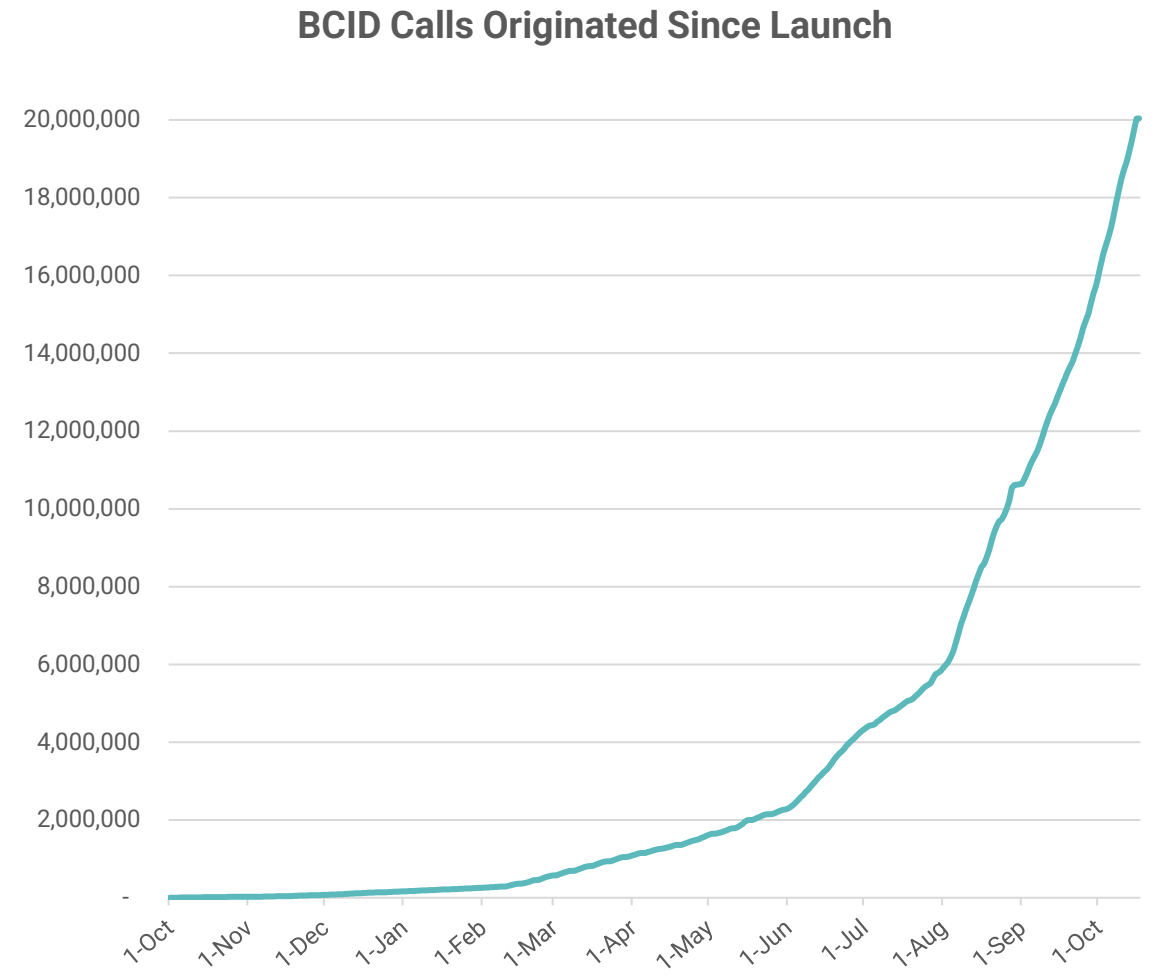


13

Vetting
Agents

1-Year Post Launch: Call Volume Growth Trends

- **21 million BCID calls** from **110 enterprises** made since October 2024
- Calls delivered to all 3 national carriers; 3.5 million confirmed by T-Mobile



Ecosystem Growth – Only Solution that Scales to Brand Expectations

The BCID ecosystem **scales to serve 33 million enterprise customers** through strategic OSP engagement:



High Impact Partnerships



Multi-OSP Adoption



Streamlined OSP Onboarding



Ecosystem Engagement

1-Year Post Launch: BCID Platform Performance

Since commercial launch, the BCID Platform has functioned highest reliability and security:



BCID Platform Availability:

100% Since October 2024

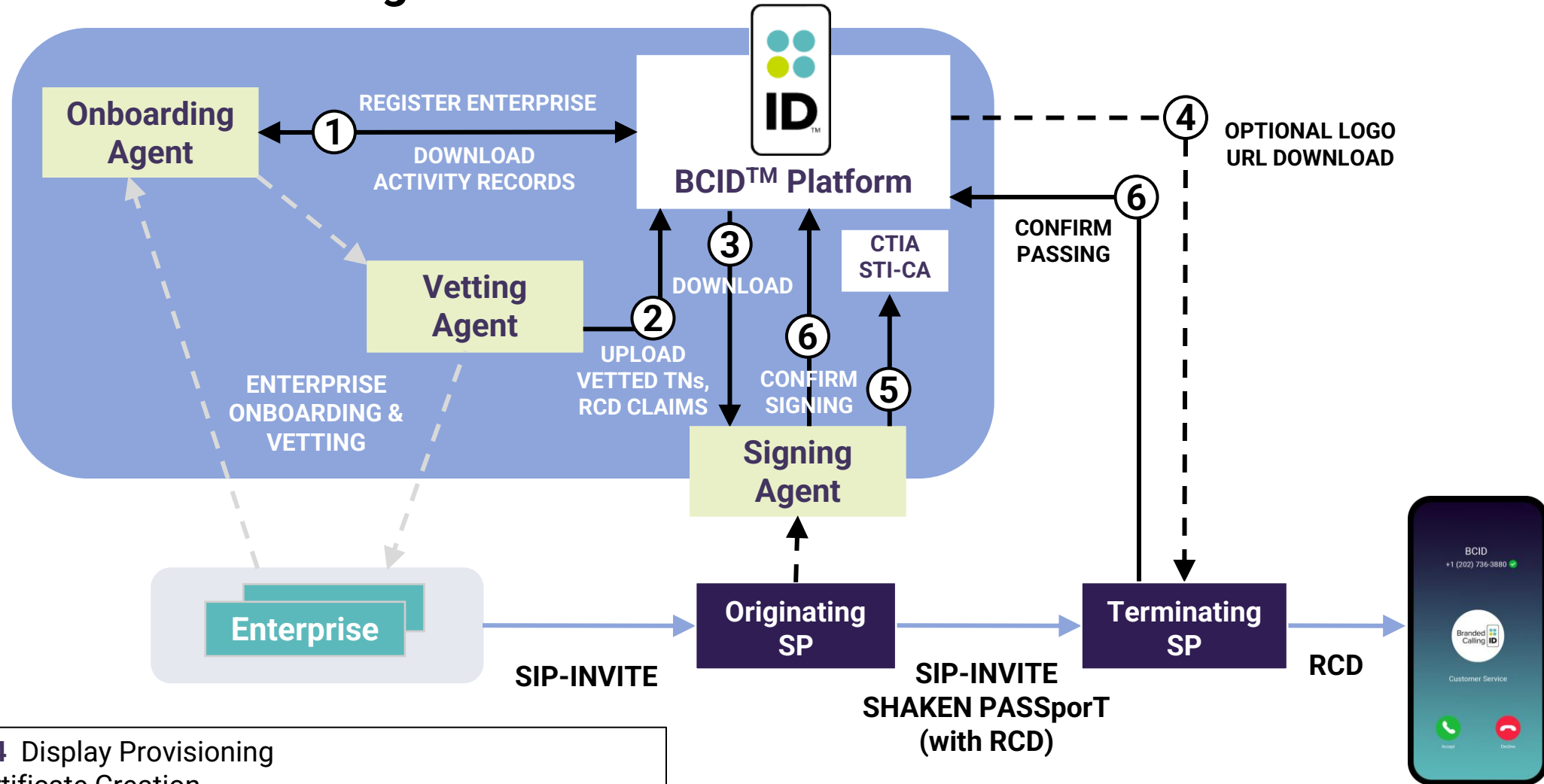
Monthly Reconciliation and Settlement:

11 Billing Cycles Successfully Completed

Security:

SOC-1 Type-2 and SOC-2 Type-2 Completed in August

BCID Architecture Diagram



Steps 1 – 4 Display Provisioning
Step 5 Certificate Creation
Step 6 Confirm Signing (OSP) and Passing (TSP) RCD Claims

Branded
Calling

