

Restoring Trust in Consumer Calls



76%

Consumers would **answer** with indicators such as **name, logo or call reason**



80%

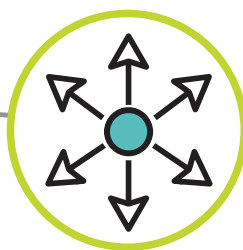
Consumers **stopped answering** unknown telephone numbers

Branded
Calling



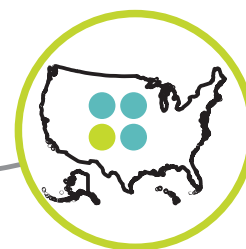
Secure

BCID Cannot
be Spoofed



Scalable

Available to
33M US Enterprises



Market-ready

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Originated Since Launch

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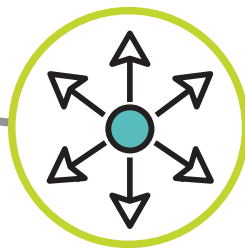
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